

MBA Program Learning Outcomes

1. Exhibit mastery of the concepts, models and theories in the core business disciplines.
2. Integrate knowledge across core business disciplines to identify key strategies and opportunities.
3. Analyze business issues and propose solutions using analytical and critical thinking skills.
4. Evaluate the impact of business decisions in a global context.
5. Analyze the ethical impacts of executive level decision making.
6. Present ideas and decisions clearly through effective communication.
7. Collaborate with others as an effective team member.

Organizational Leadership Concentration Program Learning Outcome

A1. Assess corporate culture and make sound recommendations based on organizational behavior concepts.

Innovation and Entrepreneurship Concentration Program Learning Outcome

B1. Create viable business opportunities using innovation and entrepreneurship methods and knowledge.

Project Management Concentration Program Learning Outcome

C1. Formulate a project management plan based on project management knowledge, concepts and processes.

MBA Core Curriculum Map		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO A1	PLO B1	PLO C1
Course	Course Title										
Undergrad Coursework or Prerequisites/Leveling Courses		I	I	I	I		I	I			
CORE COURSES											
BUS 615	Accounting for Decision Making	D	D	D		I	D	D			
BUS 617	Business Ethics	D	D		D	D, M	D				
BUS 618	Legal Environment of Business	D	D	D			D	D			
BUS 619	Corporate Social Responsibility	D	D		D	M					
BUS 625	Applied Research Methods	D	D	D,M			D	D			
BUS 630	Economic Environment of Business	D	D	D	D	I	D	D			
BUS 635	International Business	D	D		D,M	D	D	D			
BUS 648I	Leading with Integrity	D				D	D				
BUS 648S	Leading with Service	D					D				
BUS 648P	Leading with Purpose	D					D				
BUS 650	Operational Excellence	D	D	D		D	D				I, D
BUS 655	Marketing Management	D		D			D	D			
BUS 660	Managing in a Changing Environment	D	D	D		I	D	D	I, D		
BUS 670	Financial Management	D	D	D,M		D	D	D			
BUS 672	Developing an Entrepreneurial Mindset	D	D	D		D	D	D		I, D	

BUS 695	Strategic Management	D,M	D,M	D,M		D	D,M	D			
ORGANIZATIONAL LEADERSHIP CONCENTRATION											
BUS 610	Organizational Behavior	D		D			D	D	D, M		
BUS 645	Leadership	D, M		D			D		D		
INNOVATION AND ENTREPRENEURSHIP CONCENTRATION											
BUS 676	New Venture Creation	D	D	D			D	D		D	
BUS 678	Applied Innovation	D		D			D	D		D, M	
PROJECT MANAGEMENT CONCENTRATION											
BUS 667	Project Management and Communications	D		D			D	M			D, M
BUS 668	Project Management Risk, Cost and Program Analysis	D		D			D	D			D
DAYTIME MBA ONLY											
BUS 665	Leadership Communication	D		D		D	D, M	D			
BUS 680	Field Experience		M	M		D	M	M			