

Point Loma Nazarene University
Fermanian School of Business
Program Review – August 2012
Progress Report - AY 12-13 thru AY 15-16

TASK	RESPONSIBLE PARTY	TIMELINE	DATE COMPLETED/NOTES
YEAR 1 (AY 2012-13)			
1. Develop and Implement a 5th Year MBA Program			
Market research to determine feasibility	FSB Dean	Fall 2012	October 2012
Finalize Business Plan / Financial Model	FSB Dean	Fall 2012	October 2012
Develop curriculum	MBA Committee	Spring 2012	Spring 2012
Curriculum approval	FSB Dean and MBA Committee	Spring 2012	Spring 2012 approval – FSB Faculty; GSC; Full Faculty
Market the new program	Graduate Admissions	Spring and Summer 2013	Spring and Summer 2013
4. Revamp the Undergraduate Curriculum			
Identify areas of weakness to determine what new courses might be needed and what appropriate majors should be offered	FSB Dean and Undergraduate Committee	Spring 2012	April 2012

Develop curriculum	Undergraduate Committee	Spring 2012 & Fall 2012	Fall 2012
Curriculum approval	FSB Dean and Undergraduate Committee	Fall 2012	Fall 2012 approval – FSB Faculty; APC; Full Faculty
<u>YEAR 2 (AY 2013-14)</u>			
1. Develop and Implement a 5th Year MBA Program			
Launch the program	FSB Dean	September 2013	September 2013 – 20 students
2. Revamp the Evening MBA Curriculum			
Analyze course offerings and enrollment patterns and identify opportunities for increased efficiency	FSB Dean and MBA Committee	Fall 2013	Fall 2013
Develop curriculum changes to ratio of core/elective offerings and frequency of offerings	MBA Committee	Fall 2013	Fall 2013
Curriculum approval	FSB Dean and MBA Committee	Spring 2014	Spring 2014 approval – FSB Faculty; GSC; Full Faculty
3. Faculty Positions			
Search and hire for one of Marketing or Management faculty	FSB Search Committees – Marketing and Management	Spring 14 until hire one candidate	Hired Management faculty – June 2014 to begin Fall 2014

4. Revamp of Undergraduate Curriculum			
Implement changes to curriculum	FSB Dean	September 2013	September 2013 – implementation of new undergraduate majors/courses; decreased per course unit size to 3 units from 4 units in order to increase breadth of offerings; increased offerings from 4 to 7 majors
Increase number of Friday courses offered by FSB faculty	FSB Dean	January 2014	January 2014 – Additional Friday courses offered for Spring 2014 semester
<u>YEAR 3 (AY 2014-15)</u>			
2. Revamp the Evening MBA Curriculum			
Implement changes to curriculum	FSB Dean	September 2014	September 2014 – more appropriate ratio of core/elective curriculum and more efficient frequency of offerings; Result - reduced 3 offerings of core classes per year to 2 offerings; Result - increased average class size, including no core classes smaller than 10 in size
3. Faculty Positions			
Decision to defer hiring of additional (marketing) faculty until implementation of second 5 th Year MBA Cohort due to efficiencies created via Revamp of Evening MBA Curriculum	FSB Dean and Provost	Fall 2014	Fall 2014
5. Sustainability of school center and institute			

Develop a business plan for the CID	FSB Dean and CID Director	Spring & Summer 2015	July 2015
Develop a business plan for the FBEI	FSB Dean and FBEI Executive Director	Fall & Spring 2015	April 2015
Obtain Provost Approval for CID plan	FSB Dean and CID Director	Summer 2015	August 2015
Obtain Cabinet approval for FBEI plan	FSB Dean and FBEI Executive Director	Spring 2015	April 2015
<u>YEAR 4 (AY 2015-16)</u>			
5. Sustainability of school center and institute			
Implementation of CID plan	CID Director	Begin AY 15-16	AY 15-16
Implementation of FBEI plan	FBEI Executive Director	Begin AY 15-16	AY 15-16