

MBA Program Learning Outcomes

1. Demonstrate competency of the concepts, models and theories in the core business disciplines.
2. Integrate knowledge across core business disciplines to identify key strategies and opportunities.
3. Identify business issues and recommend solutions using analytical and critical thinking skills.
4. Evaluate the impact of business decisions in a global context.
5. Analyze the ethical impacts of executive level decision making.
6. Convey ideas and decisions clearly through effective communication.
7. Demonstrate the ability to work collaboratively and function as an effective team member.

MBA Core Curriculum Map		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
Course	Course Title							
Undergrad Coursework or Prerequisites/Leveling Courses		I	I	I	I		I	I
CORE COURSES								
BUS 607	Legal, Ethical and Social Environment of Business	D	D		D	D,M	D	
BUS 615	Managerial Accounting	D	D	D		I	D	D
BUS 625	Marketing Research	D	D	D,M		D	D	D
BUS 630	Managerial Economics	D	D	D	D	I	D	D
BUS 635	International Business	D	D		D,M	D	D	D
BUS 648	Leading with Integrity	D	D			D,M	D	D
BUS 650	Operations Management	D	D	D		D	D	
BUS 655	Marketing	D	D	D	D	I	D,M	D,M
BUS 660	Management	D	D	D	D	I	D	D
BUS 670	Financial Management	D	D	D,M		D	D	D
BUS 672	Entrepreneurship	D	D	D		D	D	D
BUS 695	Strategic Management	D,M	D,M	D,M		D	D,M	