

Curriculum Map: FSB MBA - AY 14-15

Program Learning Outcomes:

1. Reason analytically and apply theory across interdisciplinary boundaries to solve problems and create innovative solutions.
2. Analyze the inter-relatedness of market, economic, social and political trends, and their impact on a global environment.
3. Design effective business strategies.
4. Create effective management procedures based on best practices, personal development, and professional development.
5. Demonstrate the effective communication skills required of executive-level employees.
6. Exercise leadership ability and team-building skills through class projects and involvement in student, community and/or professional organizations.
7. Model behavior that reflects an understanding and appreciation of the legal and ethical responsibilities of executive-level employees.
8. Articulate the integration of faith into professional business careers.
9. Demonstrate citizenship by meeting or exceeding obligations as a business professional.

PLO	Introduced	Developed	Mastered	Method of Assessment	Criteria for Success
1	Prior UG coursework or BUS 612 BUS 660; BUS 630; BUS 655; BUS 625	BUS 660; BUS 615; BUS 630; BUS 655; BUS 670; BUS 625	BUS 698 BUS 675	MFT administered in Strategy Strategic Analysis Case Report in strategy	At least 66% of all institutions should fall below the FSB ETS MFT scores.
2					
3	Prior UG coursework or BUS 612 BUS 660; BUS 630; BUS 655; BUS 625	BUS 660; BUS 615; BUS 630; BUS 655; BUS 670; BUS 625; BUS 675	BUS 675	Strategic Analysis Case Report in strategy	
4	Prior UG coursework or BUS 612 BUS 655; BUS 660	BUS 615; BUS 655; BUS 660	BUS 675 BUS 698	MFT administered in Strategy	At least 66% of all institutions should fall below the FSB ETS MFT scores.
5	BUS 660; BUS 655	BUS 660; BUS 655; BUS 670; BUS 625; BUS 698	BUS 675	Strategic Analysis Case Report in strategy	
6	BUS 660; BUS 655	BUS 625; BUS 655; BUS 660; BUS 670	BUS 655	MarkStrat Simulation administered in marketing	
7	BUS 655; BUS 660	BUS 660; BUS 615; BUS 630; BUS 655; BUS 670; BUS 625; BUS 675; BUS 698	BUS 607	Ethics Research Paper in Legal, Ethical and Social Environment of	

				Business	
8	BUS 655; BUS 660	BUS 660; BUS 615; BUS 630; BUS 655; BUS 670; BUS 625; BUS 675; BUS 698	BUS 698		
9					