

The assessment process has had a tremendous effect on shaping our department. As a result of the assessment evidence numerous curricular changes have been implemented.

Curricular Changes

1. All majors in the department now have a senior portfolio course specifically designed to collect assessment data, COM 422 - Portfolio
2. New courses have been created to minimize gaps in student learning.
 - o COM 265 – Introduction to Empirical Research
3. Courses that were electives have now become required to help strengthen student knowledge.
4. New assignments have been created in various courses across the curriculum so as to mirror the assignments seniors will do again in portfolio. This will allow students a first time assessment and a second time assessment on a single learning outcome and assignment.

Structural Changes

1. Several structural changes were implemented based on the assessment results. Media Communication has re-structured the TV and Radio Station staffs and assistants to better represent the learning needs in both facilities. In addition students are being required to report stories off campus and be a more integral part of the community and larger world news environment.
2. MOCM also now requires student to complete a community service project for the community to better illustrate the need for growth and collaboration. This meets the learning outcome of service much more effectively.

Resources

The TV and Radio studios continue to seek a high quality-screening environment. The studio recently changed to an all HD studio raising the level of quality. Better audio-visual resources are continually being brought in to aid in meeting student learning outcomes.

Cabrillo Hall has also continued to upgrade visual presentation equipment in all classrooms. Smart podiums now exist in all of the Cabrillo classrooms.