

# Melissa Newman

Associate Professor of Communication ♦ Department of Communication & Theatre ♦ 619.849.2561 ♦ mnewman@pointloma.edu

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## Education

**Regent University**, Virginia Beach, May, 2013  
Doctor of Philosophy in Strategic Communication and Journalism

**University of Colorado**, Colorado Springs, 2002  
Master of Arts in Communication

**Colorado State University**, Fort Collins, 1995  
Bachelor of Arts in Speech Communication

## Teaching Experience

**Associate Professor of Communication, Point Loma Nazarene University. 2015-present.**  
Internship Director and Faculty in Managerial and Organizational Communication Major teaching, Research Methods, Organizational Communication, Communication Training & Development and Leadership.

**Adjunct Professor San Diego City College, 2013-2015.**  
Part-time instructor for Oral Communication.

**Adjunct Professor Lamar University, Spring 2015.**  
Online instructor for Apple Distinguished Educator doctoral cohort for EDUD6314 Scholarly Writing.

**Assistant Professor of Communication, Dallas Baptist University (DBU), 2002-2015.**  
Full-time faculty member with 27 hour required course load per year. Also served as academic advisor, course scheduler, curriculum committee member, and internship program coordinator. Developed departmental outcomes and assessments for accreditation. Developed five complete online courses for distance education. Moved to an adjunct role teaching online courses and mini-terms as a trailing spouse in 2007. Courses taught include:

- Public Speaking
- Interpersonal Communication
- Small Group Communication
- Nonverbal Communication
- Organizational Communication
- Leadership and Communication
- Communication in the Digital Age
- Small Group Leadership in Master's Degree Program
- Developing a Christian Mind (General Education Requirement)

**Adjunct Professor Nebraska Wesleyan University, 2007-2011.**

- Fundamentals of Speech Communication
- Intercultural Communication
- Introduction To Mass Media
- Communication Theory

**Instructor, Pikes Peak Community College, 1999-2000.**

Taught multiple public speaking courses; developed curriculum; and worked with students of all ages to improve speaking and presentation skills.

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## **Graduate Teaching Assistant, Center for Excellence in Oral Communication, University of Colorado, 1998-99.**

Public speaking instructor with laboratory instruction focused on communication apprehension and interviewing skills.

### **Professional Experience**

#### **International Sales Representative, NavPress Publishing, 2000-2001.**

Designed sales strategies to meet diverse client needs throughout the world. Responsibilities included training, workshop presentations, and new lead development.

#### **Convention Program Director, Cook Communications, 1998-2000.**

Managed operational, marketing and program objectives for two national conventions including promotion, speaker coordination, exhibitors, overall planning and evaluation. Responsible for ad sales for national publications. Managed marketing projects from design to completion.

#### **Marketing and Sales Coordinator, Prime SportsChannel. 1995-1997.**

Created sales promotional material; scheduled sales visits with clients; planned events for potential and current clients; and represented company at cable trade shows across country.

### **Academic Support Experience**

- Academic advisor for 120 communication majors at DBU
- Planned and led required training sessions for public speaking instructors
- Textbook Reviewer, *Nonverbal Behavior in Interpersonal Relations* by Virginia P. Richmond and James C. McCroskey; Allyn and Bacon, 2006
- Member, DBU QEP Committee to develop academic and co-curricular experiences through service learning, 2006
- Member, Admissions Committee, DBU 2003-2005
- Member, Curriculum Committee, DBU 2005-2007
- Member, Summer Faculty Institute, "The Betterment of Christian Liberal Arts Education at DBU"
- Interview Instructor, Continuing Education Department, University of Colorado, 1998-1999

### **Electronic and Textual Editing Experience**

- Established vision and devised curriculum for DBU's Communication Department's online courses
- Developed and taught online and hybrid courses in Fundamentals of Speech, Interpersonal Communication, Small Group Communication, Leadership and Communication, and Communication in the Digital Age at DBU
- Developed and taught online and hybrid courses for "Developing a Christian Mind," a general studies required course at DBU

### **Published Work**

- Newman, M.J. (2015). Image and identity: Media literacy for young adult Instagram users. *Visual Inquiry: Learning & Teaching Art*. 4 (3) pp. 221–227.
- Newman, M.J. (2013). "Liking" Facebook: An Investigation of Faith-Based Uses and Effects of the Social Network among Christian Young Adults (Doctoral Dissertation). ProQuest, UMI Dissertations Publishing, 2013.
- Fulfer, Melissa. Gen X Women. In *Getting Real: An Interactive Guide to Relational Ministry*, by Baugh, Ken and Rich Hurst. Colorado Springs, CO: Navpress Publishing Group, 2000.

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## Professional Organizations

- Member, Western States Communication Association, 2015-2016
- Member, National Communication Association, 2001-2007; 2015-2016
- Editorial Advisory Board member, *Discipleship Journal*, 2000-2009
- Faculty Advisor, Communication Honor Society, DBU, 2003-2007
- Fellow, DBU Summer Faculty Institute, 2003
- Fellow, Service Learning Institute, 2004
- Member, Central States Communication Association, 2000

## Conference Presentations

- "You're Not a Princess: Maternal Restrictions on Parasocial Princess Relationships," *Popular Culture Association National Convention, San Diego, 2017*
- "American Idols: The Influence of Celebrities on Values and Beliefs," Paideia College Society Symposium, DBU, 2005
- *Effective Team Building*, College of Business Faculty Workshop, DBU, 2005
- *Assessment: What Does a Grade Really Mean?*, Faculty Workshop, DBU, 2005
- "Truth in Marketing Communication," Paideia College Society Symposium, DBU, 2003
- *Postmodernism*, National Church Leadership Conference, October, 1999
- Generation X Leadership Training Convention, 1999, 2000
- *Jane Today: The Relevance of Jane Austin to Women in the 1990's*, Central States Speech Association Spring Conference, Denver, Colorado, 2000

## Special Distinctions

- Academic Advisor of the Year, Dallas Baptist University, 2004
- Founding member of Futuregen, the premier ministry convention gathering young adult leaders from all over the U.S.
- "Experience Israel Tour," taught at sites across Israel, July, 1999
- Winner, Joann Slaughter Community Service Award, 1995
- Alpha Lambda Delta Honor Society, Inducted 1992