

**Olivia Neidhart**

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**Interests**

**Gender Roles, Communication Theory, Social Media and Movements, Organizational Communication, Research Methodology**

**Education**

**Master of Arts, Communication, San Diego State University, San Diego, California** (2018)

**Bachelor of Arts, Sociology, Point Loma Nazarene University, San Diego, California** (2016)

**Diploma, Honor role, Patrick Henry High School, San Diego, California** (2012)

**Current Research Projects**

**Performing Emotion: How Employees Communicatively Navigate Competing Demands in Specialty Retail**, a qualitative exploration of the different communication styles that occur in retail and an analysis of how they influence retail workers. Published Master's thesis.

**Say What? How Inadequate Communication and Support Negatively Affect Retail Employees**, a qualitative analysis of communication styles in a retail environment. Under review for journal publication.

**Tres Guerros en ;a Frontera: Studying the Differential Adaptation of Culture and Community of Chicano Park**, a rhetorical analysis of the visual representation of Chicano Park in San Diego, California. Editing in progress for presentation at the Western States Communication Association Convention in February, 2019.

**Past Research Projects**

**Which Lifestyle Variables Influence Gender Roles within the Family Unit**, a quantitative analysis of how a person's race, religion and level of education impacts individual perceptions of the roles women should play within the family.

**Parisian Flag Facebook Filter: #Slacktivism?** A rhetorical look at the psychology experiment on Facebook and how it affected those using it. Designed to analyze the impact this has on an individual's sense of activism and global awareness.

**How Loma Are You?** Study on how social integration on the Point Loma college campus impacts the mental, physical and emotional wellbeing of college students.

### **Invited Academic Talks**

“A Rhetorical Criticism on Women Saying ‘Sorry’.” COM460: Rhetorical Theories and Models. Fall, 2015.

“Entomophagy: Save Wilbur.” WRI110 College Composition. Fall, 2013.

“Death Is An American Industry.” COM103: Intro to Communication. 2012.

### **Recent Professional Experiences**

**Graduate Teaching Assistant**, at San Diego State University. Effectively led and managed three introduction to communication classes every semester by teaching oral and interpersonal communication methods to students. Organized, planned, and developed activities to equip students with great communication skills. (2016-2018)

**Marketing Intern**, at Alliance for African Assistance. Managed publicity, assisted in giving presentations to the public, created budget and curriculum for a future program, and was asked to stay past internship end date. (2015)

**Pacific Sociological Association**, Portland, participated as part of a roundtable discussion at the 2014 conference. (2014)

**Speech and Debate Senior Team Member**, Point Loma Nazarene University. (2012-2016)

### **Awards and Scholarships**

**Dell Merit Scholarship**, awarded \$20,000 plus a computer and books. Scholarship awarded to individuals who overcame difficult circumstances that would otherwise prevent others from graduating high school and pursuing a post-secondary education.

**Provost Scholarship**, awarded \$8,000 per academic year for having a grade point average at 3.5 or above.

**All Academic Debater Award**, “Liesel Reinhart” Spring Championship Tournament at Moorpark College, awarded three years in a row for being a top debater while also having a grade point average at 3.75 or above.

**Gold**, first place debater at the Spring Championship Tournament as CSU Long Beach (2014).

**Second Place Speaker**, Fall Championship Tournament at El Cerritos College (2013).

## **Mastered Software**

**PowerFunds and CARS(CX)**, financial aid software

**Information Technology and Computing Services Technician**, expert at data retrieval tools.

**Word, Excel, and Power Point**

**SPSS (Statistical Package for the Social Sciences)**

