

Lynn Walsh

Work History

12/2017-Present **Assistant Director** Trusting News Project San Diego, CA

Working to help news organizations **rebuild trust with their communities** by assisting them on implementing key strategies focused on transparency and accessibility. I recruit newsrooms and help with implementation including: drafting language for social posts and content, analytics and A/B testing. Write about project on social media, web and present at conferences.

10/2014-12/2017 **Investigative Executive Producer** NBC Universal/KNSD San Diego, CA

Manage, lead and report for NBC 7 Investigates/NBC 7 Responds. This includes shaping overall direction, style and coverage priorities for the **award-winning** investigative and consumer units. Focus on **developing each team member** while teaching new data, FOIA, digital and storytelling skills. Work closely with other managers to create impactful content in all newscasts. **Newsroom liaison** for network needs, NBC legal team and **nonprofit news partners. Lead ethics and FOIA** training.

08/2017-Present **Adjunct Professor of Journalism** Point Loma Nazarene University San Diego, CA

Teach upper-level journalism students about **digital storytelling tools** through a project and skills-based curriculum. Students learn **how to use 360 video, virtual reality, social media, LIVE mobile tools** and more to produce content all while gaining an understanding of the ethical and legal issues surrounding their use. Importance of using **SEO and analytics** is stressed.

11/2011-10/2014 **Investigative Producer/National Digital Reporter** E.W. Scripps Cincinnati/West Palm Beach

Write, produce and develop enterprise **multi-media investigations** for 30+ news properties owned by E.W. Scripps. Work with local properties to enhance local investigations, bringing stories to a national audience through research, web interactives, **data, FOIA** and state public information laws. **Emmy-award winning television producer.**

12/2009-10/2011 **Investigative Multimedia Journalist** Texas Watchdog Houston, TX

Award-winning investigative journalist covering education issues in Texas. Investigate, research, and develop **enterprise stories** related to **government transparency and accountability** by connecting with sources, **requesting public records** and using database and **computer assisted reporting** techniques. Responsible for producing, writing and reporting news pieces in video, audio and print form. **Live Tweet, blog and video broadcast during public meetings.**

04/2009-12/2009 **Investigative Reporter/Managing Editor** OhioWatchdog.org Columbus, OH

Responsible for **writing, developing and editing daily content for OhioWatchdog.org.**

08/2008-12/2008 **Producer** WKEF/WRGT Dayton, Ohio

Producer for ABC 22 Good Morning 5-7 AM show.

Awards:

Pacific Southwest Emmy, six-time winner

SPJ San Diego Journalism Award winner

Suncoast Emmy, five-time winner, 12-time nominee

Florida AP Broadcaster 1st and 2nd place winner

SPJ First Amendment Award, Online Category

San Diego Press Club Excellence in Journalism Award winner

SPJ Sunshine State Award, Government Coverage

Edward R. Murrow Regional Winner

Knight Digital Media Center Fellow, UC Berkeley

Kiplinger Fellow, Ohio State University

Green Eyeshade award winner, TV Feature

Loyola Law School Journalism Fellow

Leadership and Professional Experience

Society of Professional Journalists - National Ethics Chair, Past National President, FOI committee member

Freedom of Information Act Advisory Committee - Former Representative Member

Radio Television Digital News Association- Member

Investigative Reporters and Editors- Member

Education

09/2004-06/2008 Ohio University Athens, Ohio E.W. Scripps School of Journalism

Broadcast Journalism Major, Political Communication and Media Sales Certificate, GPA: 3.7

Cum Laude Graduate of Ohio University's E.W. Scripps School of Journalism. Responsible for funding 95% of education.

