

**BA Organizational Management (BAOM)  
GENERAL EDUCATION 2017-18**

**Learning Outcome:**

GELO 3: Demonstrate an understanding of Christian Scripture, Tradition, and Ethics, including engagement in acts of devotion and works of mercy.

**Outcome Measure:** DUREL (Duke University Religion Index)

Students in BST304: Biblical Perspectives courses dedicate time reading, researching, writing, and responding to readings from the Holy Bible. They also select a faith-based community of their choosing to visit and write about their experience as a visitor. To align course assignment and explore the student's religiosity, the student participates in the Duke University Religion Index (DUREL) study.

**Criteria for Success (if applicable):**

60% (or more) of students in BST304 will meet or exceed the measures of religiosity with a score of 1 or 2 in each category.

**Longitudinal Data:**

The percentages of BST304 students who scored 1 or 2 in each category were recorded. (Number of respondents who scored 1 or 2 / total respondents in parenthesis).

	BST304 Fa 15	BST304 Sp 16	BST304 Su 16	BST304 Fa 16	BST304 SP 17	BST304 Su 17	BST304 Fa 17	BST304 Sp 18
Q1	N/A	N/A	N/A	0% (0/9)	50% (11/22)	8% (1/12)	50% (6/12)	39% (7/18)
Q2	N/A	N/A	N/A	56% (5/9)	73% (16/22)	25% (3/12)	50% (6/12)	56% (10/18)
Q3	N/A	N/A	N/A	67% (6/9)	68% (15/22)	83% (8/12)	100% (12/12)	89% (16/18)
Q4	N/A	N/A	N/A	67% (6/9)	68% (15/22)	75% (9/12)	92% (11/12)	72% (13/18)
Q5	N/A	N/A	N/A	67% (6/9)	68% (15/22)	50% (6/12)	92% (11/12)	50% (9/18)

**Conclusions Drawn from Data:**

Q1 measures organized religious activities. Students enrolled in BST304 in Spring 2018 did not meet the success criteria (missed the benchmark 21 percentage points).

Q2 measures the non-organizational religious activities. Students enrolled in BST304 in Spring 2018 did not meet the success criteria (missed the benchmark by 4 percentage points).

Q3-Q5 measure intrinsic religiosity. Students enrolled in BST304 in Spring 2018 exceeded the success criteria for these survey questions with the exception of the last question (missed by 10 percentage points).

These measures indicate students self-scored higher on the questions about intrinsic religiosity and lower on the questions about participation in religious activities, especially with regard to organized religious activities.

**Changes to be Made Based on Data:**

A small sample of students has still shown consistency in lack of participation in organized or

unorganized participation in religious activities and more participation in more intrinsic feelings or thoughts about religion.

The measurement is not robust enough to expound on data that does not meet the requirements of the question but could satisfy the general education learning outcomes. For example, a work of mercy could be with evident in volunteering with a non-profit organization that was inspired by students' understanding of sacrifice and servant leadership.

In order to better assess the general education learning outcomes in terms of identifying acts of devotion and works of mercy that are based on an understanding of Christian Scripture, Tradition, and Ethics, a more robust assessment tool is needed to collect more qualitative data that can expound on information from students' perspectives concerning their experiences.

### **Rubric Used**

The five-item scale assesses the student's organizational (e.g., prayer groups, Scripture study groups), non-organizational (e.g., private prayer, listening to religious podcasts), and intrinsic religiosity or subjective religiosity (i.e., personal religious commitment or motivation). The students are not evaluated on the "success" level of religiosity. Rather, the DUREL data is collected in order to track trends in religiosity of the students taking BST304: Biblical Perspectives.

**(1) How often do you attend church or other religious meetings?** (ORA—organizational religious activity)

1 – more than once a week; 2 – once a week; 3 – a few times a month; 4 – a few times a year; 5 – once a year or less; 6 – never

**(2) How often do you spend time in private religious activities, such as prayer, meditation or Bible study?** (NORA—non-organizational religious activity)

1 – more than once a week; 2 – once a week; 3 – a few times a month; 4 – a few times a year; 5 – once a year or less; 6 – never

*The following section contains 3 statements about religious belief or experience. Please mark the extent to which each statement is true or not true for you.*

**(3) In my life, I experience the presence of the Divine (i.e., God)** - (IR—Intrinsic religiosity)

1 - Definitely true; 2 - Tends to be true; 3 - Unsure; 4 - Tends not to be true; 5 - Definitely not true of me

**(4) My religious beliefs are what really lie behind my whole approach to life** – IR-(Intrinsic Religiosity)

1 - Definitely true; 2 - Tends to be true; 3 - Unsure; 4 - Tends not to be true; 5 - Definitely not true of me

**(5) I try hard to carry my religion over into all other dealings in life** - (IR—Intrinsic Religiosity)

1 - Definitely true; 2 - Tends to be true; 3 - Unsure; 4 - Tends not to be true; 5 - Definitely not true of me