

**BA ORGANIZATIONAL MANAGEMENT (BAOM)  
GENERAL EDUCATION 2017-2018**

**Learning Outcome:**

GELO 1a Written: Students will be able to effectively express ideas and information to others through written communication.

**Outcome Measure:**

ETS Proficiency Profile Exam

**Criteria for Success (how do you judge if the students have met your standards):**

65% of the students will be marginal or proficient at Level 2 Writing.

**Aligned with DQP Learning Areas (circle one or more but not all five):**

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

**Longitudinal Data:**

	Percentage of Students Marginal or Proficient				
	SP17	FA17	SP18	FA18	SP19
	N = 36	N = 11	N = 19	N = 19	N =
ETS Proficiency Profile Level 2 Writing	75%	36.4%	57.9 %	%	%

**Conclusions Drawn from Data:**

While the current Spring 2018 did not meet the standard, students in this cohort did significantly better than the previous cohort, though not as well as the Spring 2017. All of these students were matriculating in the old version of the capstone courses.

**Changes to be Made Based on Data:**

The program has changed by redesigning the capstone courses that are now three independent courses with their own research paper projects. However, the cohorts in Spring 2017, Fall 2017 and Spring 2018 were matriculating in the previous version of the capstone courses. They will be the last to do so, and therefore no changes will be made based on this data as every cohort moving forward will have new curriculum.

**Rubric Used**

No rubric. We use the ETS Proficiency Profile test results.