

MOCM

Managerial & Organizational Communication

Use of Results:

PLO7:

Based on the results of the essays one major change will be made. Students scored lowest in content. This is due to the fact that the essay is a capstone requirement done in the senior year. The amount of words for this essay are limited, not allowing for the content necessary to fulfilled the assessment at the highest level. Therefore, students will be given more time and page length to fulfill the content demands.

PLO8:

We are extremely please with the amount of community service our students engage in. We will continue to require students to complete community service throughout their time in our department. A compilation of their service over the 4 years would be more ideal. The department would also like to look into a specific partnership with a non-profit that our students volunteer and service all year long every year.

PLO9:

Based on the essays received for this particular assignment a change in the timing of the assignment is warranted. The students scored lowest on evidence. This is again the result of a limited word number essay written in their senior year. This assignment will be permanently moved to the COM 345 Management Communication class. This class is taken as a junior or senior and will allow for a more thorough essay to be written and contain the amount of evidence and positions the assessment warrants.