

## CURRICULAR PROPOSAL: 2010-2011

### DEPARTMENT OF COMMUNICATION AND THEATRE

**PROPOSAL I:** Under the MOCM major course listings, move COM490 and COM492 from their current place in the second list of options, and place them in the last set of options.

Total course additions: 0

Total course deletions: 0

Total unit additions: 0

Total unit deletions: 0

Staffing increase/decrease: 0

Library Collection Impact: None

Technological Impact: None

Department faculty approved: 7-0

**PROPOSAL I:** Move COM490 and COM492 from the second set of options in the MOCM major, and place them in the last set of options for the MOCM major.

**Rationale:** This will force all MOCM majors to make a choice between the two remaining options in the second set, so that all MOCM majors will take a course specifically focused on a job. It will increase the options in the last set.

**Catalog Copy:**

**UPPER-DIVISION CORE REQUIREMENTS**

**COURSE#      TITLE**

(...under second set of options)

*Take One (1) course from the following:*

		UNITS
COM 390	Introduction to Public Relations	3
COM 450	Communication Training and Development	2

(...under third set of options)

*Take Two (2) courses from the following ten options:*

COM 365	Intercultural Communication	3
COM 490	Special Studies in Communication	3
COM 492	Independent Study	1-3
BUS 332	Principles of Marketing	4
BUS 334	Professional Selling and Sales	4
BUS 336	Advertising and Promotion Management	4
BUS 340	Real Estate Principles and Practices	4
BUS 374	Human Resource Management	4
BUS 470	Nonprofit Organization Management	4
HON 498/	Honors Project I and II	3
HON 499	(counts as one course)	

<b>Upper-Division Units</b>	<b>27-32</b>
<b>TOTAL UNITS REQUIRED FOR MAJOR</b>	<b>45-48</b>

**Units added/dropped: 0**

**Staffing Impact:**      None