

CURRICULAR PROPOSAL: 2009-2010

DEPARTMENT OF COMMUNICATION AND THEATRE

PROPOSAL I: Add COM 422 Portfolio Construction (1) as a required course in the media communication major. To be offered every semester.

PROPOSAL II: Add WRI 312 to writing elective options for the media communication major.

PROPOSAL III: Change the credit hours of COM 470 Hollywood Production Workshop from four (4) to three (3) credits.

Total course additions: 0

Total course deletions: 0

Total unit additions: 1

Total unit deletions: 1

Staffing increase/decrease: 0

Library Collection Impact: None

PROPOSAL I: Add COM 422 Portfolio Construction (1) as a required course in the media communication major. To be offered every semester.

Rationale: Media communication major graduates need additional assistance and guidance with preparation for entering the various mass media professions. Although this course has been an elective course for the past several years, relatively few have taken the course. Many past graduates that have not taken this course have requested advice and information directly related to the course, and expressed regret that they did not take the course. A poll of present junior and senior majors reveals that they think that it should be a requirement in the major.

Catalog Copy:

UPPER-DIVISION CORE REQUIREMENTS

COURSE#	TITLE	UNITS
COM 421	Communication Internship	3
COM 422	Portfolio Construction	1
COM 465	Communication Theories and Research	3
COM 485	Communication, Values, and Society	2
	TOTAL	9

Units added/dropped: +1 to the major. Also would change units required for major from 43 to 44.

Staffing Impact: None

PROPOSAL II: Add WRI312 Broadcast News Writing (3) to the list of writing electives in the Media Communication major.

Rationale: Media communication majors that are interested in taking COM 445 TV News as an elective in the production or performance concentrations must also concurrently take WRI 312. However, WRI 312 is not presently included in the writing electives for the media communication major. This will allow media communication majors to take COM 445, and use the WRI 312 course as an elective in their major.

Catalog Copy:

WRITING ELECTIVES

Choose one (1) course from:

WRI 250	Introduction to Journalism	3
WRI 320	Creative Writing: Mixed	3
WRI 312	Broadcast News Writing	3
WRI 322	Creative Writing: Fiction	3
WRI 323	Creative Writing: Non-Fiction	3
	TOTAL	3

Units added/dropped: none (added option)

Staffing Impact: none

PROPOSAL III: Change the credit hours of COM 470 Hollywood Production Workshop from four (4) to three (3) credits.

Rationale: The Los Angeles Film Studies Center (LAFSC), which is the curriculum provider for the media communication major's film studies concentration, changed the credit hours for their COM 470 Hollywood Production Workshop from four (4) to three (3) credits. This change needs to be noted in our catalog.

Catalog Copy:

Already included in the current catalog. Would need to change Film Studies units required from 17 to 16. The total for the media major with film studies concentration would remain at 49 (with the addition of COM422 to the Upper Division requirements).

Units added/dropped: -1

Staffing Impact: none