

CURRICULAR PROPOSAL 2007-2008

DEPARTMENT OF COMMUNICATION AND THEATRE

- Proposal I: Create a new practicum COM422 (1)
- Proposal II: Add COM422 to the list of upper-division requirements for the MOCM Major.
- Proposal III: Add COM443 Studio Production to the upper division communication electives in the Broadcast Journalism Major.
- Proposal IV: Reduce the number of units for COM215 Radio Workshop and COM415 Television Workshop required in the “Lower Division Requirements” of the Broadcast Journalism major *from* two (2) each *to* one (1) each. This reduces the total lower division requirements in the Broadcast Journalism major from 14 to 12 units
- Proposal V: Raise the number of units for COM415 Advanced Broadcasting Workshop and COM425 Advanced Television Workshop required in the “Upper Division Requirements” of the Broadcast Journalism major *from* one (1) each *to* two (2) each. This changes the upper division requirement totals for the Broadcast Journalism Major from 24-26 to 26-28.

Total course additions:	1
Total course deletions:	0
Total unit additions:	1
Total unit deletions:	0
Staffing increase/decrease:	0
Library Collection Impact:	None

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APC PROPOSALS

Proposal I: Create a new practicum COM422 (1)

Rationale: The course will result in the construction of a portfolio and the application of other evaluative instruments that can be used in systematic assessment, submission to graduate school, and/or other professional applications.

Catalog Copy:

COM422 (1) Portfolio Construction

Completion of a portfolio and supporting documentation for assessment and preparation for employment.

Units Added/Dropped: +1

Staffing Impact: Minimal. Professors will share this responsibility in a manner similar to other communication practicums.

Proposal II: Add COM422 to the list of upper-division core requirements for the MOCM major.

Catalog Copy:

UPPER DIVISION CORE REQUIREMENTS

COURSE #	TITLE	UNITS
COM 330	Persuasion	3
COM 340	Organizational Communication	3
COM 345	Management Communication	3
COM 421	Communication Internship	3
COM 422	Portfolio Construction	1
COM 465	Communication Theories and Research	3
COM 485	Communication, Values and Society	2
	TOTAL	18

Units Added/Dropped: See Proposal I

Staffing Impact: See Proposal I

Proposal III: Add COM443 Studio Production to the upper division communication Electives in the Broadcast Journalism major.

Rationale: Presently, only one (1) upper division COM production course is offered in the communication electives in the major. This will provide students with an additional option.

Catalog Copy:

ELECTIVES

Take one (1) course from the following:

WRI 310	Advanced Reporting	3
WRI 313	Electronic Journalism	3
WRI 350	Writing for the Mass Media	3

Take one (1) course from the following:

TRE 250	Voice and Diction	2
COM 442	Field Television Production	2
COM 443	Studio Production	2
WRI 330	Photojournalism	3
	TOTAL electives	5-6
	TOTAL units required for major	43-45

Units Added/Dropped: None

Staffing Impact: None

Proposal IV: Reduce the number of units for COM215 Radio Workshop and COM415 Television Workshop required in the “Lower Division Requirements” of the Broadcast Journalism major *from two (2) each to one (1) each*. This reduces the total lower division requirements in the Broadcast Journalism major from 14 to 12 units

Rationale: COM215 and COM225 are introductory level workshops that are normally taken once. Students then take the advanced workshops in later semesters.

Catalog Copy:

LOWER DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
COM 150	Intro to Media Communication	3
COM 195	Media Literacy	3
COM 215	Radio Workshop	1
COM 225	Television Workshop	1
WRI 215	Newspaper Workshop	1
WRI 250	Intro to Journalism	3
	TOTAL	12

Units Added/Dropped: None

Staffing Impact: None

Proposal V: Raise the number of units for COM415 Advanced Broadcasting Workshop and COM425 Advanced Television Workshop required in the “Upper Division Requirements” of the Broadcast Journalism major *from* one (1) each *to* two (2) each. This changes the upper division requirement totals for the Broadcast Journalism Major from 24-25 to 26-27.

Rationale: Students take COM215 and COM225 as introductory courses and then enroll in the advanced workshop courses in subsequent semesters.

Catalog Copy:

UPPER DIVISION REQUIREMENTS

COURSE #	TITLE	UNITS
COM 350	Electronic Media in Comm.	3
COM 415	Advanced Broadcasting Workshop	2
COM 425	Advanced Television Workshop	2
WRI 311	Radio Newswriting	2
WRI 312	Television Newswriting	3
WRI 340	Media Ethics and Law	3
WRI 323	Creative Writing: Creative Non-fiction	3
*One upper-division course in Literature (other than General Education literature)		3
WRI 470	Writing Internship (2) <i>OR</i>	
COM 421	Communication Internship	3
WRI 445	Television News (3) <i>OR</i>	
COM 445	Television News	3
	TOTAL	26-27

Units Added/Dropped: None

Staffing Impact: None