

COM465 Poster Session

Fall 2014

Table 1 Summary

Research Group	Rank Order *	Evaluation Items		
		1	2	3
Group 4	1 (94)	6	6	6.8
Group 3	2 (82)	5	6	5.4
Group 1	3 (81)	5.4	4.8	6
Group 5	4 (76)	4.6	5	5.6
Group 2	5 (62)	3.6	4.2	4.6

* = The number in parentheses following the rank order is the total number of points from all five evaluators for the three evaluation items.

Note: The three evaluation items are as follows: 1= Does the project satisfy basic research procedures; 2= Is the poster readable useful, appealing; 3= Was the oral presentation effective?

The evaluation utilizes a 7 – point metric scaled from 1= seriously deficient to 7 – superior scholarship.