

Sarah Witmer sarahbwitmer@gmail.com

**EMPLOYMENT HISTORY**

---

**Adjunct Professor: Point Loma Nazarene University** **8/16 to Current**

- Develop course curriculum for Communication, Broadcast Journalism, Media Literacy, and Public Speaking courses.
- Create lesson plans, assignments, quizzes, midterms, and finals relating to course objectives.
- Lecture college students, facilitating discussion both in the classroom and online.
- Assign and grade work to help develop students' communication skills.

**Media Specialist: Mid-City Community Advocacy Network** **4/15 to 8/16**

- Director of Communications for Non-Profit in City Heights, San Diego.
- Developed media and communications strategy for organization.
- Managed social media, email communication, and website.
- Photographed and filmed events, created graphic design for posters, flyers, etc.
- Wrote blog posts, press releases, op-eds, and feature articles for newspapers.
- Managed media and public relations.
- Organized and managed press conferences, photo shoots, etc.

**Adjunct Professor: Pasadena City College** **1/15 to 6/15**

- Developed course curriculum for COM001 Survey of Mass Communication.
- Lectured college students, facilitating group discussion and interactive exercises.
- Assigned and graded work to develop students' communication skills.
- Instructed both in the classroom and online.

**Producer: Fox5, KSWB-TV** **8/13 to 6/14**

- Produced 6:00pm newscast and wrote for various newscasts.
- Conducted morning reporter meeting; vetting story ideas and shooting assignments.
- Stacked newscast, wrote scripts, timed show, edited graphics, managed reporters.
- Wrote breaking news, pulled footage and set up live interviews.
- Facilitated live broadcast in control room, including live shots and back timing.

**Producer: San Diego Union Tribune, UT-TV** **8/12 to 8/13**

- Produced twice weekly broadcast of U-T Prep Sports TV show.
- Managed cast and crew, including videographers, editors, reporters, and anchors.
- Created weekly filming and editing schedule.
- Wrote scripts, timed show, and edited graphics.
- Facilitated live broadcast in control room and on set.
- Hired and managed all interns at U-T TV.

**Graduate Teaching Assistant: SDSU** **8/12 to 12/12**

- Assisted in development of curriculum for undergraduate journalism courses.
- Taught classes, facilitated discussion, and mentored students.
- Conducted tests, graded assignments, and gave individual feedback.

**Assistant Producer: KUSI News** **10/11 to 6/12**

- Wrote news for the 6:00, 10:00, and 11:00 nightly newscasts.
- Selected footage and sound bites for VOs and VO/SOTs.
- Printed, sorted, and ran scripts.
- Assisted producer during live newscasts.

**Writer: ABC10, KGTV** **8/11 to 10/11**

- Wrote news for the 5:00, 6:00, 10:00, and 11:00 nightly newscasts.
- Created graphics; including Maps, OTSs, CGs, Full Screens, etc.

- Chose footage and sound bites for VOs and VO/SOTs.
- Printed, sorted, and ran scripts.

**Web Producer: ABC10, KGTV**

**1/11 to 06/11**

- Wrote, edited wire stories, posted slideshows and quizzes.
- Selected and edited photographs to accompany stories and interactive media online.
- Decided the order of importance for stories.
- Live streamed video.
- Wrote and sent out breaking news alerts.

**EDUCATION**

---

**B.A.** in Broadcast Journalism: Point Loma Nazarene University **2011**

**M.A.** in Mass Communications & Media Studies: San Diego State University **2014**

**THESIS**

---

WOMEN NEWS DIRECTORS: GENDER OBSTACLES TO ACHIEVING NEWSROOM LEADERSHIP

**CREATIVE PROJECTS**

---

- Mazing Magazine: Writer
- STAGE Web Series: Producer
- Maker's Church: Writer
- As We Are: Founder, Editor, Writer

**MEMBERSHIPS**

---

- Society of Professional Journalists
- American Marketing Association
- The National Academy of Television Arts & Sciences Pacific Southwest Chapter

**VOLUNTEER HISTORY**

---

- Maker's: Women's Director
- Point Loma Community Presbyterian Church: Youth Leader
- Forest Home: Youth Mentor
- LoveWorks: Tanzania Mission Trip
- PLNU: Covenant Group Leader
- Key Club: Tehachapi, CA
- Habitat for Humanity: Home Building
- Vineyard: Home Building Project
- Salvation Army: Kettle Coordinator

**PASSIONS**

---

- Gender Equality
- Youth Mentorship
- Workplace Leadership
- Gallup's Strength's Finder
- Reading & Writing
- Media Literacy
- Media Industry Diversity
- Media Ownership Regulation
- Political Communication