

Kelly N. E. Christerson

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EDUCATION

San Diego State University, San Diego, CA

May 2016

Master of Arts

School of Communication

Thesis: Organizing Persuasive Appeals for Organ Donation: A Study of Evidence and Prospect Effects on Organ Donation Messages

Advisor: Dr. Brian Spitzberg

Committee members: Dr. Lourdes Martinez & Kristen Wells

Point Loma Nazarene University, San Diego, CA

May 2013

Bachelor of Arts

Major: Managerial and Organizational Communication

RESEARCH

Competitive Conference Papers

Christerson, K. & Truscelli, N. (2015, November). *Navigating narratives: The storytelling of high authority females in male dominated occupations*. Paper presented at the National Communication Association Conference, Las Vegas, NV.

Christerson, K. & Truscelli, N. (2016, February). *Are you a friend of Bill? An ethnography on alcoholics anonymous*. **Top Student Interpersonal Communication Paper** presented at the Western States Communication Conference, San Diego, CA.

Truscelli, N., & **Christerson, K.** (2016, February). *Communicating (un)certainty in friends with benefit relationships: Measuring relational talk through the galvanic skin response*. Paper presented at the Western States Communication Conference, San Diego, CA.

Andersen, P., Abbott, A., Buller, B., Lui, X., **Christerson, K.**, Truscelli, N., Harrower, H., Acio, B., & White, L. (2016). *A health communication field experiment to promote sun safety at college outdoor recreation venues*. Paper presented at the 2016 National Communication Association Conference, Philadelphia, PA.