

Point Loma Nazarene University  
Department of Art and Design

# **ART 102 - FUNDAMENTALS OF ART SYLLABUS**

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## Course Description

*Art 102 - Fundamentals of Art* is an introductory, general education art survey course which explores the fine and applied arts through studies in the elements and principles of design, basic art skills and media, aesthetic awareness, art criticism, art in society, and arts heritage (including nonwestern multicultural arts). The course includes a mix of art theory and history with hands-on art experiences.

## **STUDENT LEARNING OUTCOMES**

Upon completion of *Art 102 - Fundamentals of Art*, students will know and be able to:

1. Use the elements and principles of design in two-dimensional hands-on art assignments in a range of art media.
2. Articulate and apply the vocabulary of design in assignments related to the history of American architecture, advertising, folk and ethnic arts, and fine art forms.
3. Identify contributions of nonwestern and women artists in the history of art, as well as the increasing role technology plays in the visual arts.

"This course is one of the components of the General Education Program at Point Loma Nazarene University, under the category of "Seeking Cultural Perspectives." By including this course in a common educational experience for undergraduates, the faculty supports a survey of human endeavors from a historical, cultural,

linguistic, and philosophical perspective, including developing critical appreciation of human expression--both artistic and literary."

## **REQUIRED TEXTS:**

- a) Bevlin, Marjory. *Design Through Discovery*, sixth ed., New York: Wadsworth Publishing.
- b) Blumenson, J.G. *Identifying American Architecture: A Pictorial Guide of Styles and Terms 1600-1945*, 2nd ed., New York: W.W. Norton and Co.,
- c) Sangren, K.J. *Art 102 - Fundamentals of Art Resource Handbook*.
- d) Federico, Jean Taylor. *Clues to American Furniture*. Washington, D.C.: Starrhill Press.

## **Class Attendance and Deportment**

Attendance in class is considered vital for the optimum amount of creative exchange between all those involved in the art learning process. Therefore each unexcused absence will result in the loss of 3 points in the student's cumulative grade point total. Tardiness and leaving class early will also lower the final grade. Three times late to class equals an absence

*All electronic devices must be turned off and stored away during the class period (i.e. iPods, cell phones, computers, etc.)*

The college classroom is a professional workplace. Classroom attire should not be distracting to your classmates. "Too short, too tight, too low, too exposed" might be great for the beach or parties, but this type of clothing does not belong in the classroom. Wear comfortable, washable clothing on art lab days. Shoes must be worn at all times.

## **Grading**

Grades will be based on an eleven-point scale. Project grades will be evaluated on 1) quality and uniqueness of the designs and 2) craftsmanship.

A	A-	B+	B	B-	C+	C
11	10	9	8	7	6	5

C-	D+	D	D-	F	CR
4	3	2	1	0	

[A =11-10.6 /A- =10.0 -10.5]

LATE work will lose 3 points with each class meeting which follows the class period the assignment is due. This means if the assignment is not finished for the class period on the announced due date, the assignment will be considered late. When assignments with multiple credit are submitted late, the credit will be deducted proportionately. E-mailed papers are not accepted.

*Academic Accommodations: All students are expected to meet the standards for this course as set by the instructor. However, students with learning disabilities who need accommodations should discuss options with the Academic Support Center during the first two weeks of class. The ASC will contact professors with suggested classroom needs and accommodations. Approved documentation must be on file in the ASC prior to the start of the semester.*

If questions arise concerning the final course grade, students may ask by e-mail for a re-tabulation of their cumulative points. Final grades are almost never changed. Only if a mathematical error has been made, will the student be contacted to inform him or her of the change. Grades are based on class participation, attendance, written assignments, field experiences, and artwork.

University faculty members are hired for their expertise in the field and for their knowledge of industry standards. For these reasons, students should know and produce to the instructor's standards. The instructor's individual and course evaluations are final.

## Course Requirements

**WRITTEN ASSIGNMENTS** – Fundamentals of Art seeks to mix art theory with practice. For this reason, one-third of the course requirements are a variety of written assignments, the other two-thirds are comprised of hands-on art activities.

☐ **Chapter Reviews** - The text for Art 102 – Fundamentals of Art explores a wide range of art media and techniques, art forms, personal, societal, and cultural influences, western and nonwestern histories, and more. Due to time limits, most information covered in the text will not be covered in class. Students will instead be responsible to read the assigned chapters and write a review of the

information.

**All written assignments must be submitted in order to receive a “C-“ grade or higher in the class.**

The assigned chapters of the text are grouped together. The reviews should be **typed and double-spaced** in the following manner:

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### *Chapter Review (EXAMPLE)*

Name:  
Course:  
Date Due:  
Date Submitted:

### *Chapters 1,4,8,9*

*Summary:* Describe major concepts covered in the chapters in paragraph form. Combine the assigned chapters into ONE summary (Approximately 2 typed pages).

*Critique:* Analyze an illustration from the assigned chapters based on concepts you have read in the chapters. (Approximately 1 typed page).

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☐ **Periodical or Video Review** - One review on art topics from the print or mass-media world is required during the semester. A choice can be made between a print article (3 page minimum) or an art-related video (minimum 30 minutes long) in the Media Center.

Type the *Periodical or Video Review(s)* double-spaced in the following manner:

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### *Periodical or Video Review*

Name:  
Course:  
Date Due:  
Date Submitted:  
Title of Article, Video, Author, Date:

*Summary:* Describe the major concepts, issues, &/ or ideas in the art-related article or video program. (Summary approximately 1 1/2 pages in length)

*Critique:* Analyze the article's or video's content, pro's and con's, what value was gained from reading the article or seeing the program, coherency, etc. (Critique approximately 3/4 to 1 page in length).

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### Recommended Journals and Art-Related Periodicals:

<i>American Artist</i>	<i>Architectural Digest</i>
<i>Art in America</i>	<i>American Craft</i>
<i>Art Education</i>	<i>Artforum</i>
<i>Art Journal</i>	<i>ArtNews</i>
<i>Artweek</i>	<i>Ceramics Monthly</i>
<i>Communication Arts</i>	<i>Print</i>
<i>Sculpture Review</i>	<i>Smithsonian</i>

### WRITING TIPS for Chapter and Periodical Reviews:

- Use your own words. Copying is considered plagiarism. Use quotation marks when quoting the author(s).
- *Choose a periodical article that is a minimum of 3 pages in length.*
- Type your papers.
- Carefully proofread your reviews (or ask a friend) before submitting them.
- Ask the Study Skills Center for help with writing reviews when needed.
- *Plan far enough ahead so your reviews are not trapped in your computer, unable to be printed, by the date they are due. E-mailed reviews are not accepted.*

#### ❑ Artist /Graphic Designer/Illustrator Paper

A six-question paper about an artist of renown is required. Questions will be provided concerning the artist's life, art media, style, and artistic influence in the history of art. Use a minimum of 3 bibliographic references – *two must come from books.*

The reports will be used for a class round-table discussion day about the artists. Students will be required to bring a book containing pictures of the artist's work on the day the papers are due.

#### ❑ Nonwestern Arts - Final Paper

A 6-question paper on a nonwestern art form will serve as the take-home final for Art 102. Use a minimum of 3 bibliographic references – *two must come from books.* See Handbook for more information. The information researched for this paper will serve as the background for the final project.

#### ❑ Art Museum Critique

Students will be asked to write a critique of an artwork from the San Diego Museum of Art after a class fieldtrip to Balboa Park. Use format in *Handbook.*

#### ❑ EXTRA CREDIT

A variety of extra-credit activities are available. All required written assignments and art projects must be submitted before extra-credit is counted. Therefore, extra-credit points are tabulated into the final grades at the end of the semester. Possible extra credit activities:

- Gallery Reviews - Use form available in the class *Handbook.*
- Additional *Periodical or Video Reviews* - Use format above.
- Additional *Art Projects* - See instructor for approved projects.

#### ❑ ART PROJECTS - SEE SEPARATE LIST AND CALENDAR FOR REQUIRED and PROJECTS.

#### Required Art Supplies

Creating art requires a variety of materials. Your lab fee has contributed to basic paint supplies and a variety of other art materials found in KFA 101 cupboards. In addition to these supplies, you will need to purchase the items listed below. *It is highly recommended that you buy the Fundamentals of Art "ART KIT" available in the PLNU Bookstore. This contains all of the following items, as well as a portfolio carrier, at a discounted group price:*

- Drawing Paper - Strathmore brand, 80 lb. weight (14"x 17") (One pad of paper is sufficient to service two class members. You may wish to share one with a classmate)
- Lead Drawing Pencils - No. 2, 2B, 4B (*Do not buy charcoal pencils by mistake*)
- Watercolor Set - Basic colors, Prang or Crayola brands (Student-grade)
- Paint Brushes - Watercolor soft bristle brushes #1 and #6
- Glue Stick
- Kneaded Eraser - Gray or Green
- Scissors - With good cutting edge

- Xacto Knife - With triangular shaped blade
- Ruler - 12" with metal edge
- Stapler (Optional)
- Black Fine-Tip Writing Marker/ Pen
- Chartpak Marker - Blender P-O (201) #7052
- 3"X 4" Linoleum printing block and carving tool set
- Black Poster Board (As needed -- to mount art projects)

Where else to purchase your supplies?

Some other suggestions... "within 5 miles from PLNU:"

- Target 3245 Sports Arena Blvd.
- Office Depot 909 Morena Blvd.
- Staples 3337 Rosecrans Blvd.
- Aaron Brothers 2790 Midway Dr.
- Dick Blick Art Store 1844 India St.  
(Best source)

Art 102 Course Requirements: A Review

**Art Projects or Art Activities**

**Unit I:** Design Language, Composition, and Themes

- Autobiographical Collage Project

**Unit II:** Value, Texture, and Balance in Pencil Renderings

- From 2-D to 2-D Classic Xerox and Pencil Project
- From 3-D to 2-D Team Mixed-Media Project

**Unit III:** Arts Heritage – American Architecture and Furniture History

- Unit Workbook including: ID Charts, Room Makeover, Wall Groupings, Scavenger Hunt, Class Notes, Home Town Historic Building

**Unit IV:** Color Theory and Arts Heritage

- Watercolors and Colored Pencil Mixed Media Project
- Color Mixing Exercise
- Famous Artist Inspired Project

**Unit V:** Art in Society/Mass-Media and Graphic Design

- Zoo Survey

**Unit VI:** Arts Heritage – Nonwestern Art Forms

- Mixed Media Project Representing Nonwestern Art Form (Accompanies Final Paper)

**Written Work**

- Chapter Reviews (4)
- One Periodical or Video Review
- Architecture Scavenger Hunt
- Six-Question Artist Paper
- Art Museum Critique
- Six-Question Nonwestern Art/Final Paper

**Test**

- Color Theory

**Extra Credit**

*Scores Averaged into Total Points:*

- Periodical/Video Reviews
- Art Museum/Gallery Reviews
- Art Projects

*Bonus Points (Added to Total Points)*

- "Consuming Images"
- Advertising Slogans
- Plus Other Extras...